Article 10Sign Standards





Intent:

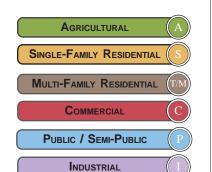
The intent of these sign regulations is to avoid proliferation of signs; encourage design and placement of signs that are legible and effective for communication in the context of their location and surroundings; promote principles of quality design in community development; and enhance the city's and county's economic development and growth.

10 Sign Standards

General Sign Standards

These general sign standards apply to all zoning districts.

- A. **General Requirements:** Except as otherwise provided in this Article, it shall be unlawful for any person to erect, construct, enlarge, or move any sign without first obtaining a sign permit. Each use is permitted to have primary, secondary, and temporary signs as defined and allowed in this Article.
- B. **Sign Illumination:** Signs may be illuminated according to the requirements of Section 9.4(C).
- C. **Permitted Signs:** Permitted signs shall be as specified by the Permitted Signs Table included at the end of this Article. A permit shall be required unless otherwise specified.
- D. **Prohibited Signs:** The following signs are prohibited in all zoning districts. Any signs that are not expressly listed as either permitted or exempt shall be prohibited.
 - 1. <u>Animated Signs:</u> Signs that flash, change copy or image more often than every 6 seconds, rotate by any means (except for barber poles), move or have the appearance of movement (except as permitted in this Article).
 - 2. <u>Imitation of Traffic Control Devices:</u> Signs that by color, location or design resemble or conflict with traffic control devices.
 - 3. Encroaching Signs: Signs attached to public light poles, street signs, traffic control signs, utility poles or trees, and other signs located in the public right-of-way not permitted by this Article or approved by the Board of Public Works and Safety or Board of County Commissioners, as appropriate.
 - 4. <u>Vehicle Signs:</u> Vehicle Signs: Signs placed on vehicles parked on public or private property primarily for the purpose of displaying the sign. In no instance shall this be interpreted to prohibit any of the following when (1) the vehicle(s) in question are properly parked in lawfully designated parking spaces and (2)



Amendments:

Section 10(D)(4) revised per City Ord. 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11)

General Sign Standards

the sign takes the form of a decal that is directly related to the vehicle's use:

- a. Decals identifying the use or other affiliation of vehicles parked for the purpose of lawfully making deliveries, sales, or service calls:
- b. Decals identifying the use or other affiliation of vehicles in regular use for transporting persons or property;
- c. Decals displayed on business vehicles parked at the driver's residence or other locations for the driver's transportation or convenience."
- Poster Signs: Posters, placards, and other similar signs attached to light poles, gas station canopy supports, trees, and elsewhere outdoors that are not included as permitted permanent or temporary signs by this Article.
- 6. <u>Roof-mounted Signs:</u> Signs that are mounted to the roof of a structure or are mounted to the wall of a structure and extend higher than that wall; however, this does not apply to projecting signs that meet the requirements of this Article.
- 7. Off-premises Signs and Billboards: Signs that relate to or advertise an establishment, product, merchandise, service or entertainment which is not located, offered, produced, manufactured or furnished at the property on which the sign is located, with the exception of multi-lot freestanding signs permitted by Section 10(H)(3)(c).
- 8. <u>Portable Signs:</u> Signs that are not permanently attached or designed to be permanently attached to the ground, a building, or a pole or other temporary or permanent support, that are not included as permitted temporary signs in this Article. This includes any signs that are, or are designed to be, mounted on wheels or built to roll or slide or to be moved.
- E. **Exempt Signs:** The following signs are permitted and shall not require a permit if erected, constructed, and used as specified below.
 - 1. <u>Agricultural Signs</u>: Agricultural signs located on a farm for the purpose of identifying the farm and agricultural products used on-site.
 - a. *Farm Identification:* The farm identification sign shall not exceed 16 square feet in area or 10 feet in height.
 - b. *Agricultural Products Signs:* Agricultural products signs shall not exceed 10 square feet in area or 7 feet in height.
 - Construction Signs: Construction signs, such as those used to identify a builder, developer, designer, lender, and/or future occupant.
 - a. Farms and Single and Two-Family Dwellings: One sign per lot, with a maximum area of 6 square feet and a maximum







- height of 6 feet. Display time shall be limited to 6 months, during the actual construction.
- b. *All Other Uses:* Two signs per road/street frontage per lot with a maximum area of 32 square feet per sign and a maximum height of 10 feet per sign. Display time shall be limited to the period of construction.
- 3. Governmental & Institutional Flags: The flag(s) of any country, state, unit of local government, or institution of higher learning, provided that flags and poles shall not exceed the height limit of the zoning district in which they are located.
- 4. <u>Utility Signs</u>: Utility signs include both (a) those necessary to mark cables and lines for public and private utilities and (b) markings on utility-owned water towers identifying either the community served or the utility.
- 5. <u>Decorative Flags:</u> Any flags, banners or similar items that contain colors and/or graphic designs only, with no commercial messages. No such flag shall exceed 32 square feet in area or be affixed at a height greater than 25 feet from ground level.
- 6. <u>Pennants & Streamers:</u> Pennants, streamers and other similar signs shall be in use for no more than 10 days in an calendar year, per use.
- 7. <u>Yard Cards</u>: Portable, temporary signs used to provide notice of special events such as birthdays, anniversaries, etc.; provided that such signs are located on a residential property, do not exceed 32 square feet in area or 6 feet in height, and are in use for no more than 3 days in any calender year, per lot.
- 8. Governmental Signs: Governmental signs, including but not limited traffic control devices, street signs, historical markers, city entry announcements, and legal notices. In no instance shall this exemption be interpreted as also excluding local government structures and properties from the other requirements of this Article.
- 9. <u>Identification Signs</u>: Identification signs with a maximum of 1 per structure and not exceeding 2 square feet for residential structures and 4 square feet for all other structures.
- 10. <u>Incidental Signs</u>: Incidental signs, as required by state or federal law at the minimum required sizes and heights.
- 11. <u>Real Estate Signs</u>: Real estate signs, advertising the property on which they are located as being "for sale" or "for lease" (including financing options and other special promotions), subject to the following:
 - a. Residential Parcels Less Than 3 Acres and Containing Fewer than 4 Dwelling Units: One real estate sign shall be permitted per frontage, with a maximum area of 6 square feet per sign.

- b. All Other Residential Parcels and All Other Uses: One real estate sign shall be permitted per frontage, with a maximum area of 32 square feet and a maximum height of 10 feet per sign.
- 12. <u>Political / Expression Signs</u>: An unlimited number of political signs and signs of personal expression shall be permitted subject to the following:
 - a. *Residential Uses:* Maximum area of 6 square feet and maximum height of 3 feet per sign.
 - b. *Non-Residential Uses:* Maximum area of 32 square feet and maximum height of 10 feet per sign.
 - c. *Setbacks:* All such signs shall be located at least 5 ft. from any side or rear property line.
 - d. *Political Sign Removal:* All political signs intended to support candidates or issues in a particular election shall be removed within 5 days after that election.
- 13. <u>Street Numbers</u>: Letters and numbers identifying the address of a use or property, provided that all applicable requirements of the Municipal Code are met.
- 14. <u>Sponsorship Signs:</u> Sponsorship signs, such as those located inside athletic and other community facilities, provided that such signs are oriented to those visiting or using the facility.
- 15. <u>Internal Signs:</u> Signs internal to a site or property that cannot be read from any off-site location, such as menu boards, credit card decals, etc.
- 16. <u>Holiday Decorations:</u> Signs and other displays erected to note or celebrate a particular holiday.
- 17. Murals & Art: Murals and Art Exhibits, both temporary and permanent. Murals and art shall be distinguished from other displays meeting the definition of a sign in that murals and art are sized, designed, and located so as to be clearly secondary to the use of the property; affecting the aesthetic of the property without drawing specific attention to the use(s) present on site. The terms mural and art shall not include any corporate logos or any statuary, images, or other items that directly relate to the use(s) on site and/or the lines of business and/or services provided. (Revised per City Ord. 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11))





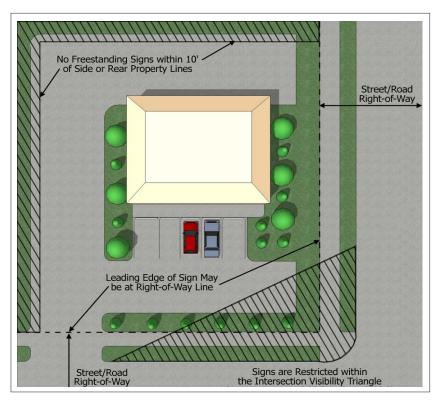


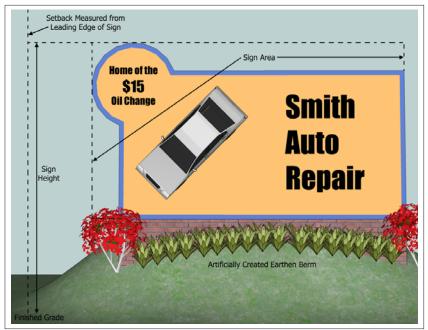
Permitted Sign Locations

(Figure 10.1)

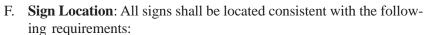
Sign Measurement Illustration (Figure 10.2)

10 Sign Standards





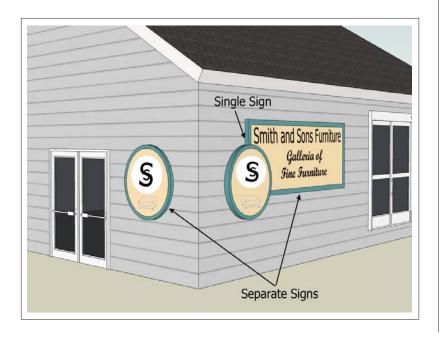
General Sign Standards



- 1. <u>Setbacks</u>: The leading edge of a sign may be at the right-of-way. No freestanding sign shall be placed closer than 10 feet to any side or rear lot line.
- 2. Right-of-Way: No sign shall be permitted in the public right-ofway unless approved by the Board of Public Works and Safety or Board of County Commissioners, as appropriate.
- 3. <u>Intersection Visibility</u>: Signs located within the visibility triangle, as described in Section 7.3(D)(5), shall be subject to the following:
 - a. No portion of the sign frame or cabinet shall be located between a height of 2½ feet and 10 feet above the centerline grades of the intersecting streets and drives.
 - b. If one supporting post is used, it shall not be wider than 18 inches in diameter. If 2 posts are used, no single post shall be more than 12 inches in diameter and all posts shall be at least 3 feet apart. No more than 2 supporting posts may be utilized.

G. Sign Measurement:

- 1. Sign Height: The height of a sign shall be measured as the vertical distance from the highest point of the sign to the finished grade of the ground immediately beneath the sign, including the height of any artificially constructed earthen berms.
- 2. Sign Area: The area of a sign shall be the smallest rectangle that will encompass the extreme limits of the writing, representa-



Separate Signs Illustration (Figure 10.3)



General Sign Standards

tion, emblem, or other display, together with any material or color forming an integral part of the display, the background of the display, or used to differentiate the sign from the backdrop or structure against which it is placed; but not including any supporting framework, bracing or decorative fence or wall when the fence or wall otherwise meets the requirements of this Ordinance and is clearly incidental to the display itself.

- a. *Multiple Faces*: The area of a sign that has 2 or more faces shall be measured by including the area of all sign faces. However, if 2 faces are placed back-to-back, are of equal size, and are no more than 2 feet apart at any point, the area of the 2 back-to-back faces shall be counted as one face. If the 2 back-to-back faces are of unequal size, the larger of the 2 sign faces shall be counted as the one face.
- b. *Separate Signs:* Each portion of a sign display that is both physically and visually separated from other portions shall be considered to be a separate sign. Spaces between lines of type, letters, logo elements, etc. are not to be construed as physical separations in instances where these elements form a single composition intended to be viewed as a whole. To be considered as a single sign the various elements (primary and secondary elements) and/or components (changeable copy sign, time & temperature sign, etc.) of freestanding signs shall not be separated from any other element or component by more than 6 inches, either horizontally or vertically, regardless of the number of poles or other supports used. (*Revised per City Ord.* 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11))
- c. *Embedded Signs:* Signs embedded and/or incorporated as part of a mural, statute, other art display, or architectural feature shall be measured based on the area and height from ground level of the sign itself, excluding the mural, art, or architectural feature. (*Revised per City Ord.* 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11))
- H. Requirements by Sign Type: The following development requirements shall apply to each sign type. In instances where the amount of signage permitted is determined by frontage on a public street or road and a lot or tenant space does not have any frontage on a public street or road, and instead gains access through an access easement or private street, the amount of signage allowed shall be calculated as if there were a single street or road frontage for that lot or tenant. When applicable, the area of the wall on which the primary entrance to the building or tenant space is located shall be used for the calculation of the maximum sign area.

Amendments:

Section 10(H) revised per City Ord. 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11)

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- 1. <u>Awning Signs:</u> Awning signs shall be considered as a type of wall sign and shall count toward the total number and area of wall signs permitted by this Article.
 - a. Awning signs shall be limited to those printed or sewn on awnings mounted on the facade of the primary structure.
 - b. Awning signs shall not be backlit.
- Wall Signs: The total wall sign area permitted shall be calculated using the area of all walls facing an adjacent street or road.
 The calculation shall include the area of windows, doorways and other similar features.
 - a. *Multiple Ground Floor Uses:* For buildings and/or lots with multiple ground floor uses or tenants, the sign area shall be determined by taking that portion of the front walls of the building applicable to each tenant and computing sign requirements based only on that portion of the total wall. Each ground floor occupant shall be considered a separate use if each is structurally separated from adjoining occupants and each has a separate entrance to the outside.
 - b. *Multi-story / Multi-user Buildings*: Multi-story buildings with separate ground and upper floor users shall be permitted additional wall signage. The entire wall area of the building facing an adjacent street or road shall be used to calculate both the allowed sign area for ground floor users and the allowed sign area for upper floor users.
 - c. Sign Mounting Location Requirements: Wall signs may be located on any wall of a primary structure, however, wall signs for a specific ground floor occupant in a multi-tenant structure shall be located on a wall associated with that tenants' space. Wall signs may not extend above or beyond the wall on which they are mounted.
- 3. <u>Freestanding Signs:</u> Where permitted, freestanding signs shall be limited to a maximum of 1 per street/road frontage per lot.
 - a. *Landscaping Requirements:* All freestanding primary signs shall be landscaped, consistent with Section 8.1(C)(5).
 - b. *Multiple Use Lot Signs:* Freestanding signs for multiple use properties shall be considered as having a combination of primary and secondary elements. The primary element for a freestanding sign for lots that include a structure or center housing multiple uses shall only describe the facility as a whole. This may include the name of the multiple-use facility, the name of a primary user of the facility, or similar description. Secondary elements, if provided, may describe any other uses or activities within the facility other than those noted in the primary elements. For the purposes of this Chapter, gas stations and associated convenience stores located on the same lot shall be considered as two separate business



Amendments:

Section 10(H)(3)(c) revised per City Ord. 5, 2009 (2.17.09) & County Ord. 2, 2009 (3.2.09)





- uses when operated and branded separately. (Revised per City Ord. 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11)
- c. Multiple Lot Signs: Uses located on individual lots within the same approved preliminary plat may also make use of a single freestanding sign consistent with the provisions of Section 10(H)(3)(b) and Table 10.1. These signs may include a maximum of 2 additional secondary elements; with each of these additional secondary elements being directly related to a use located off-site of the property on which the sign is located. In addition, any off-site use that makes use of the common freestanding sign shall not be permitted any other freestanding signs, including any on the property on which it is located.
- 4. Projecting Signs: Where permitted, a projecting sign may be used as an alternate for either a wall or freestanding sign. The projecting sign shall count toward the total number and area allowed for the sign type (wall or freestanding) for which the projecting sign is an alternate, up to the maximum allowed for projecting signs in the Permitted Signs Table; however, no projecting sign shall extend further than 6 feet horizontally from the wall to which it is attached. No projecting sign, at its lowest point, shall be less than 8 feet above grade level. (Revised per City Ord. 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11))
- 5. Roof-mounted Signs: Where permitted, a roof-mounted sign may be used as an alternate for a freestanding sign. The roof-mounted sign shall count towards the number and area allowed for the freestanding sign(s) on the property up to the maximum number and area allowed for roof-mounted signs in the Permitted Signs Table (Table 10.1). However, in no instance shall any portion of the roof-mounted sign extend above the highest point of the roof on which it is mounted. (Revised per City Ord. 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11))
- 6. <u>Development Entry Signs:</u> Development entry signs shall be permitted only for the identification of manufactured home parks, multi-family residential complexes and major subdivisions. For the purpose of this section, a subdivision shall be defined as all lots included in any primary plat.
- 7. Interstate Oriented Signs: All properties that are located in the CR, Regional Commercial Center zoning district and are located either (1) within 2,500 feet of the center point of the interchange at I-65 and State Road 46 or (2) within 2,500 feet and on the west side of the center point of the interchange at I-65 and State Road 58 shall be permitted an interstate oriented sign in addition to any other freestanding sign that is permitted. The sign shall be located in the rear yard, with the base behind the actual structure of the principal building. For lots without a rear yard

- (i.e., double frontage lots), the rear yard shall be the yard opposite the yard adjacent to the street or road with the highest classification according to the Thoroughfare Plan.
- 8. <u>Banner Signs:</u> Banner signs may be either mounted to a wall or other vertical surface or may be freestanding. No wall-mounted banner sign shall exceed the height of the wall. No banner sign may be mounted on a roof.
- 9. <u>Inflatable Signs:</u> Inflatable signs shall be tethered to the ground and may not be located in any required parking spaces or required landscaping areas.
- 10. Beacon Sign: Beacon Signs, such as searchlights and other similar lights, shall not be located in any required parking spaces or required landscaping areas. Beacon signs shall be directed upward or otherwise away from any adjacent street or road.
- 11. <u>Changeable Copy Sign:</u> Changeable copy signs shall be permitted as part of a primary wall or freestanding sign in the Commercial, Public/Semi-Public and Industrial zoning districts.
 - a. *Number:* No more than 1 changeable copy sign shall be permitted per frontage, regardless of the number of wall and/or freestanding signs permitted.
 - b. *Combined Area:* The combined area of the changeable copy sign and the area of the non-changeable elements of the sign shall not exceed the maximum area allowed for the primary wall or freestanding sign.
 - c. *Maximum Percentage:* The area of the changeable copy elements shall not exceed 75% of the area of the non-changeable elements. If the total area of the primary sign of which the changeable copy sign is a part is one-half or less of the maximum allowable area for that sign type, however, the changeable copy area may be equal to 100% of the area of the non-changeable copy component.
- 12. <u>Directional Sign:</u> Directional signs that are visible from the adjacent properties and/or a public street or road shall be as specified by the Permitted Signs Table. Any directional signs located internal to a site and not legible from adjacent properties, streets, or roads shall be exempt from the requirements of this Article.
- 13. <u>Directory Sign:</u> Directory signs that are visible from the adjacent properties and/or a public street or road shall be as specified by the Permitted Signs Table. Any directory signs located internal to a site and not legible from adjacent properties, streets, or roads shall be exempt from the requirements of this Article. Directory signs shall be permitted in addition to any other wall or freestanding signs specified by the Permitted Signs Table.





- 14. <u>Window Sign:</u> Any window sign that is installed as a permanent installation shall meet the requirements of the Permitted Signs Table. Temporary window signs shall be exempt from the requirements of this Article.
- 15. <u>Time & Temperature Sign:</u> Time and temperature signs shall be permitted as part of a primary wall or freestanding sign in the Commercial, Public/Semi-Public and Industrial zoning districts. The time and temperature sign shall count toward the total number and area allowed for the sign type (wall or freestanding) of which it is a part. No more than 1 time and temperature sign shall be permitted per frontage, with a maximum area of 12 square feet, regardless of the number of wall and/or freestanding signs permitted. Time and temperature signs may not include any commercial messages or other changeable copy (electronic or otherwise).
- 16. <u>Suspended Sign:</u> No suspended sign, at its lowest point, shall be less than 8 feet above grade level.
- 17. <u>Flag Sign:</u> Flag signs bearing commercial messages shall be as specified by the Permitted Signs Table. Flags of any country, state, unit of local government, or public institution of higher learning shall be exempt from these requirements, provided that the flag and pole shall not exceed the height requirements of the zoning district.
- 18. Pedestrian Entry Sign: Pedestrian entry signs (as known as sandwich boards, sidewalk signs, etc.) shall be limited to locations within 10 feet of the primary customer entrance to the use with which they are associated. No pedestrian entry sign shall be placed in a manner that reduces the width of a required sidewalk to less than 5 feet. Also, no pedestrian entry sign shall be located in any required parking space, required buffer yard, or required landscaping area. Any signs located in a public right of way shall be subject to approval of the Board of Public Works or the Board of County Commissioners, as applicable.

Permitted Sign User References

(1) Permitted and Conditional Signs. All signs labeled as permitted shall be perrassociation with any conditional use in the applicable zoning district.

(2) Requirements by Sign Type: See Section 10(H) for general requirements applicable to each sign type

(3) Park Use Signs in any Zoning District: Park uses located in any zoning district shall be permitted (a) one freestanding sign not exceeding 6 feet in height or 50 square feet in area, and (c) one changeable copy sign meeting the requirements specified for all such signs in the table below.

(4) Downtown Commercial District Freestanding Signs: A Freestanding Sign shall only be permitted in the CD, Downtown Commercial Zoning District on a lot that (a) exceeds 2 acres in area and (b) includes a primary structure that has a minimum front setback of 20 feet. This provision applies separately to each public street frontage for lots meeting the minimum size requirement, provided that the freestanding sign shall be placed on the qualitying frontage. (Revised per City Ord. 22, 2011 (9.6.11) & County Ord. 6, 2011 (9.6.11))

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Sign Type & Requirement	ement										Zo	ning	Zoning District	#									
(P - Permitted) (C - Conditional)		AV	AP	AG	RR	RS1	RS2	RS3	RS4	RE	RT	RM	RMH	СD	CDS	CN	CO	၁၁	CR	<u>a</u>	_		3
Wall Sign (ground floor uses)	(ses)	U	O	O		O	ပ	O	v	v	O	U	O	۵	۵	4	•	<u> </u>	<u> </u>	<u> </u>	<u> </u>	_	۵
Maximum Number (for each public street or road frontage per use)	oad frontage per use)	-	-	-		-	-	-	-	-	-	-	-	-	8	က	3	ю	က	-	2	2	2
Maximum Total Area for all	Percent of all Front Walls	15%	15%	15%		15%	15%	15%	15%	15%	15%	15%	15%	%8	15%	15%	15%	15%	15% 1	, 15%	15% 1	15% 1	15%
Wall Signs per Use (whichever is less)	Sign Area Square Feet	150	150	150		150	150	150	150	150	150	150	150	200	350	200	250	350	350	150	350 3	350 3	350
Wall Sign (upper floor uses)	es)													۵	4	4	۵	۵	4				
Maximum Number (per primary structure)	imary structure)													-	2	-	-	2	2				
Maximum Total Area for all Wall Signs per primary	Percent of all Front Walls													%8	15%	10%	10%	15%	15%				
structure (whichever is less)	Sign Area Square Feet													200	350	200	250	350	350				
Freestanding Sign (single use lot)	jle use lot)	၁	O	၁		၁	၁	C	၁	၁	o	၁	o	P(4)	۵	4	4	۵	4	d	4	<u> </u>	a
Maximum Number (for each public street or road frontage per lot)	road frontage per lot)	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Maximum Area for Each Sign (square feet)	ign (square feet)	20	20	20		20	20	50	20	20	20	20	20	20	100	20	75	100	150	20	75 7	. 22	75
Maximum Height (feet)		9	15	15		9	9	9	9	9	9	9	9	9	20	9	8	20	25	10	10 1	10	10
Freestanding Sign (multiple use lot)	tiple use lot)	ပ	ပ	ပ		ပ	ပ	ပ	၁	ပ	o	ပ	o	P(4)	۵	۵	a	۵	۵	a	4	<u> </u>	4
Maximum Number (for each public street or road frontage per lot)	road frontage per lot)	7	7	7		1	1	1	1	1	1	1	-	1	-	1	1	1	-	1	1	1	1
Maximum Number of	Primary	1	1	7		1	1	1	1	1	1	1	-	1	-	1	-	-	-	1		1	1
Elements (per sign)	Secondary	က	ო	က		ဗ	က	က	က	က	က	က	ဗ	3	ဗ	ဗ	က	က	က	က	-	-	က
Maximum Area for Each Sign (per element)	Primary (square feet)	S 1	50	22		25	50	50	22	250	22	25	22	25	2,	50	75	2,	150	25 50	75 7	75	75
Maximum Height (feet)		8	15	15		8	8	8	80	80	80	8	8	9	20	80	8	20	25	10			10
Development Entry Sign (for subdivisions and multi-family complexes)	Jn ly complexes)				۵	۵	۵	٩	۵	۵	۵	۵	۵		۵	۵	Ь	۵	4	d	۵	<u> </u>	a
Maximum Number (per public street/road access point)	ess point)				7	7	2	2	2	2	2	2	2		2	2	2	7	2	2	2	2	7
Maximum Area (square feet per sign)	et per sign)				32	32	32	32	32	32	32	32	32		32	32	32	32	32	32	32 3	32 3	32
Maximum Height (feet)			\rfloor	\rfloor	9	9	9	9	9	9	9	9	9	\exists	10	9	9	10	10	10	10	10	10
Interstate Oriented Sign (for uses within 2,500 feet of an interchange)	n irchange)																		۵				
Maximum Number (per lot)	(1																		-				
Maximum Area (square feet)	et)																		200				
Maximum Height (feet)																			06				

			Peri	nane	nt Pri	imary	Sign	o) su	ption	Permanent Primary Signs (Options & Alternates)	Itern	ates)									
Sign Type & Requirement										Zoi	ning [Zoning District									
(P - Permitted) (C - Conditional)	AV	АР	AG	RR	RS1	RS2	RS3	RS4	RE	RT	RM	RMH	СБ	CDS	CN	00	o 00	CR		1 12	13
Awning Sign (as a type of Wall Sign)	O	U	O		U	O	O	O	v	O	O	O	۵	۵	<u> </u>	<u> </u>	<u> </u>			<u> </u>	•
Maximum Number (for each frontage per use)	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	,	<u> </u>	1	-
Maximum Area			Awning		s shall	pe cons	idered	as a typ	e of Wa	III Sign a	and sha	II be inc	luded in	the ma	ximum s	ırea of ∖	Signs shall be considered as a type of Wall Sign and shall be included in the maximum area of Wall Signs for each use)	ıs for ea	ach use	ض خ	
Projecting Sign (as an alternate for a Wall or Freestanding Sign)													Ь	4	В.	a	<u>а</u>				
Maximum Number (per primary structure)													-	-	-	1	1	-			
Maximum Area (square feet)													100	100	100	100	100	100			
Maximum Height (feet)													prin	ary stru	primary structure height + 10 feet	eight +	10 feet				
Changeable Copy Sign (as part of a Primary Wall or Freestanding Sign)	O	ပ	O		U	O	ပ	U	O	O	O	O	۵	a	۵.	<u> </u>				<u> </u>	<u> </u>
Maximum Number (per use)	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1	,	,	1 1	1
Maximum Area (square feet)			Not to	эеэхе	1 75% 0	f the are	ea of th	e non-c	hangea	ble copy	/ portio	n of the	Primary	Sign of	which i	tis a pa	Not to exceed 75% of the area of the non-changeable copy portion of the Primary Sign of which it is a part (See Section 10(H)(10)	section	10(H)(1	.(0	
Time & Temperature Sign (as a part of a Wall or Freestanding Sign)													۵	<u> </u>	_	_				<u> </u>	•
Maximum Number (per use)													1	1	1	1	1 1	, 1	, 1	1 1	1
Maximum Time & Temp. Area (square feet)													12	25	12 1	12 2	25 2	25 1	12 1	12 12	12
Roof-mounted Sign (as an alternate for a Freestanding Sign)														a	<u> </u>	<u> </u>		_			
Maximum Number (per public street/road frontage)														1	1	1	-	1			
Maximum Area (square feet)						Eq	ual to th	hat pern	nitted p	Equal to that permitted per sign for a Freestanding Sign on the same property.	or a Fre	estandi	ng Sign	on the	same pr	operty.					

Permitted Signs Table (Table 10.1) (page 2 of 2)

						ב ב	ומונ	11 OC	reillaileilt Secondary Signs	ב כ	SIIS											
Sign Type & Requirement	ment										Zon	Zoning District	strict									
(P - Permitted) (C - Conditional)		AV	AP	AG	RR	RS1	RS2	RS3	RS4	RE	RT	RM R	RMH C	CD C	cDS	CN	00	cc cr	~		12	<u>3</u>
Directional Sign		3	၁	C		c	ပ	၁	c	c	၁	c	0				4		4		- В	۵
Maximum Number	Single Driveway	1	-	1		-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
(per driveway)	One-Way Driveway Pair	2	2	2		2	2	2	2	2	2	2	2	2	2	2	2	2	2	2 2	2	7
Maximum Area per Sign (square feet)	quare feet)	9	9	9		9	9	9	9	9	9	9	9	9	9	9	9	9	9	9 9	9	9
Maximum Height (feet)		4	4	4		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4 4	4
Directory Sign		U	U	O		U	U	U	U	U	U	U	U	<u> </u>	_	_					<u> </u>	_
Maximum Number (per primary structure)	nary structure)	1	-	-		-	-	-	-	-	-	-	-	-	1	-	,	1	1	1	1	-
Maximum Area per Sign (square feet)	quare feet)	32	32	32		32	32	32	32	32	32	32	32	32 (20	32	32 5	50 50	0 50	0 50	20	20
Maximum Height if Freestanding (feet)	nding (feet)	9	9	9		9	9	9	9	9	9	9	9	9	9	9	9 9	9 9	9 9	9	9	9
Window Sign		U	U	O		U	O	U	O	U	U	U	U	_	_	_	_		<u> </u>		<u> </u>	_
Maximum Total Area for all	Percent of Window Area	25%	25%	25%		25%	25%	25%	25%	25%	25% 2	25% 2	25% 1	15% 2	25% 2	25% 2	25% 25	25% 25	25% 25	25% 25%	% 25%	25%
(whichever is less)	Sign Area Square Feet	20	20	20		20	20	20	20	20	20	20	20	20	30	20 2	20 3	30 40	0 20	0 20) 20	20
Suspended Sign														<u> </u>	<u> </u>	<u> </u>			<u> </u>			
Maximum Number (per use)	()													1	1	-	1	1	1			
Maximum Area per Sign (square feet)	quare feet)													9	9	9	9	9 9				
Flag Sign (containing commercial messages)	(s														<u> </u>		_		_		- В	۵
Maximum Number (per use))													1	1	1	1	1	1	3 1	1	1
Maximum Area per Flag (square feet)	quare feet)												.,	32	32	32	32 3	32 32	2 32	2 32	32	32
Maximum Flagpole Height (feet)	(feet)															primary	ary struc	structure height + 10 feet	ight + 1	0 feet		
Pedestrian Entry Sign														_	_	_						
Maximum Number (per use)	()													1	1	1	1	1	1			
Maximum Area per Sign (square feet)	quare feet)													8	8	8	8	8 8				
Maximum Height (feet)														4	4	4	4	4	4			

						Ten	npora	Temporary Signs	gus												
Sign Type & Requirement										Zon	Zoning District	istrict									
(P - Permitted) (C - Conditional)	AV	AP	AG	RR	RS1	RS2	RS3	RS4	RE	RT	RM R	RMH C	co cos		CN CO	20 0	CR	۵	Σ	12	13
Banner Sign	ပ	ပ	ပ		ပ	ပ	ပ	ပ	U	U	۵	<u> </u>	<u> </u>		<u> </u>	Δ.	<u> </u>	۵	۵	۵	۵
Maximum Number (per use)	1	-	-		-	-	-	1	1	1	1	1	1	-	-	-	-	-	1	-	-
Maximum Area per Sign (square feet)	32	32	32		32	32	32	32	32	32	32	32	32 32	2 32	2 32	32	32	32	32	32	32
Maximum Duration (days per calendar year)	90	90	90		90	06	90	90	90	90	06	06	6 06	6 06	06 06	90	90	90	90	90	90
Inflatable Sign	ပ	ပ	U		O	O	υ	O	O	U	<u> </u>	<u> </u>			<u>a</u>	<u> </u>	<u>a</u>	۵	۵	۵	۵
Maximum Number (per use)	1	-	-		1	-	-	-	-	-	-	1	1	-	-	-	-	1	1	1	-
Maximum Height (feet)	25	25	25		25	25	25	25	25	25	25	25	25 25	5 25	5 25	25	25	25	25	25	25
Maximum Duration (days per calendar year)	12	12	12		12	12	12	12	12	12	12	, 12	12 1	12 1	12 12	12	12	12	12	12	12
Beacon Sign (Searchlight)	ပ	ပ	υ		v	O	υ	O	O	U	<u> </u>	<u> </u>			<u>a</u>	<u> </u>	<u>a</u>	۵	۵	۵	۵
Maximum Number (per use)	1	-	-		1	-	-	1	-	-	-	1	1	-	-	-	-	٦	1	-	-
Maximum Duration (days per calendar year)	12	12	12		12	12	12	12	12	12	12	12	12 1	12 1	12 12	12	12	12	12	12	12